

FINANCIAL MANAGEMENT

European International University-Paris



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FINANCIAL MANAGEMENT

Advanced Certification Programme

Financial Management is a professional diploma course by EIU-Paris. Finance skills are in high demand, and the sector is expected to continue growing. This course will ensure that you prove to be an invaluable asset to your organization, possessing important skills especially in the areas of Financial Planning, Accounting Records, Financial Monitoring, and Internal Control System. It will also help you to manage multiple financial management responsibilities more effectively and efficiently.

We start from the theoretical basics and progressively build upon that knowledge. Each step adds practical examples, case studies, and exercises.

Why should you consider a career as a finance manager?

1. Personal growth. This is a multifaceted job that requires you to learn plenty and grow as a professional
2. Salary. The average salary of finance manager in the US is \$117,990 per year
3. Secure Future. In an age when many professions are in danger of automation, you can be certain this is a safe career choice as finance managers will be needed by companies to analyze all the financial data and optimize operations and sales channels
4. Promotions. Once you are able to become a finance manager, you will continue to grow professionally and will have a good chance of becoming a CFO

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**“An investment in knowledge pays the best interest”
Benjamin Franklin**



LESSONS COVERED:

The Field of Finance
Review of Accounting
Financial Statements and their Importance
Balance Sheet
Income Statement
Sources and Uses Statement
Statement of Cash Flows
Evaluating Financial Performance (ROE)
Problems with ROE
Ratio Analysis
Pro-Forma Statements
Developing Pro-Forma Statements I
Developing Pro-Forma Statements II
Measuring Sustainable Growth
Managing Growth
Operating Leverage and Its Effect on Business Financials
Financial Leverage
Capital Markets, a Macro Perspective
Capital Markets, the Micro Perspective
Short-Term Financing
The Time Value of Money
Valuation of Bonds
Valuation of Stocks
The Cost of Capital
Long-Term Debt
Alternative Forms of Long-Term Financing
Common and Preferred Stock Financing
Dividend Policy
Mergers and Acquisitions
International Financial Management



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What I will learn?

When you are finished with this course, you will be able to:

- Explain the roles of financial reporting and financial statement analysis.
- Apply appropriate tools and techniques for financial statement analysis, including their uses and limitations.
- Interpret financial statements of a firm.
- Evaluate financial performance of a company.
- Conduct a full financial forecast using pro-forma financial statements.
- Analyze the effects and outcomes and make a recommendation of a financing decision.
- Identify and make recommendations to improve the firm's financial health.
- Understand how companies measure financial performance
- Determine why ERP systems facilitate business process
- Employ best practices when working on the implementation of an ERP system
- Learn basic accounting principles
- Specialize in advanced accounting topics (revenue recognition, invoicing mechanics, cost flow methods, capitalized costs, fair value accounting, revaluation, etc.)
- Secure financing and understand debt covenants
- Perform leasing calculations
- Perform pension liabilities calculations
- Know how to optimize a company's working capital
- Perform inventory, trade receivables, and trade payables management
- Recognize when a company is inefficient in its working capital management
- Understand the time value of money

Who this course is for:

- Financial analysts | Accountants | Controllers | Commercial finance analysts | Business analysts
- Assistant managers | Aspiring finance managers | Financial consultants
- Bankers | Finance students | University graduates
- Anyone interested in becoming a finance manager

Requirements

- No prior experience is required. We start from the basics
- You'll need access to Microsoft Office (Word, PowerPoint, Excel) to download and practice with the supplemental course materials



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Course Objective

- Financial Management professionals are in high demand, Today's managers depend upon performance evaluation. Learning finance and accounting is crucial to understanding your business, how it's measured, and how you can effectively manage your performance.
- The Financial Management course certified by European International University-Paris is for Senior Executives/managers. It focusses on the financial management of an organization and encompasses the full range of financial management techniques, including analysis, planning, and control. The Department of Finance at EIU-Paris enjoys a pre-eminent global reputation both for its teaching and the quality of its research. The Department is fully engaged across the spectrum of finance subfields, from corporate finance, asset pricing theory, risk management, empirical analysis of capital markets, behavioural finance, portfolio analysis, derivatives pricing, microstructure and financial econometrics.

Sample Certificate

THE DUAL CERTIFICATE awarded on the completion of the course includes a Soft copy of the certificate issued by European International University, Paris which shall be mailed to the students and a certificate of course completion by Pedagog which shall be issued automatically in the student's account dashboard on completion of the programme.



Course Structure

The Programme is structured into 30 units which have further been arranged into “bite-size” lessons for longer retention and convenient application – which is the desired outcome of true education. Each lesson includes reading requirement and a video.

This course by the Department of Finance at EIU-Paris has been designed in 30 learning sections including practice-based assessment/quiz that requires approximately 25 hours of learning over two weeks' time duration. Take this Beginner to Advanced course in FM and earn the certification by EIU-Paris to advance your career with the theoretical background and analytical tools necessary for efficient implementation of the financial side of the managerial profession.

Assessment/Reinforcement

This is a Premium Coaching Course; hence the type of assessment is designed not to penalise you for getting anything wrong but to reinforce the principles from each Lesson. This is positive reinforcement and the basis of Academic Coaching. This assessment is based on the premise: What’s worth remembering is worth repeating. No real teaching takes place until learning has taken place.

Duration

Maximum duration of the course is six-months. However, this customized course can easily be successfully completed at your own pace and in your own space, even within a few weeks.

Course Fee

The Course is originally priced as 300 USD which includes a certification from European International University, Paris including its Alumni Status after the achievement.

For more information or queries Please mail to hello@pedagog.ac

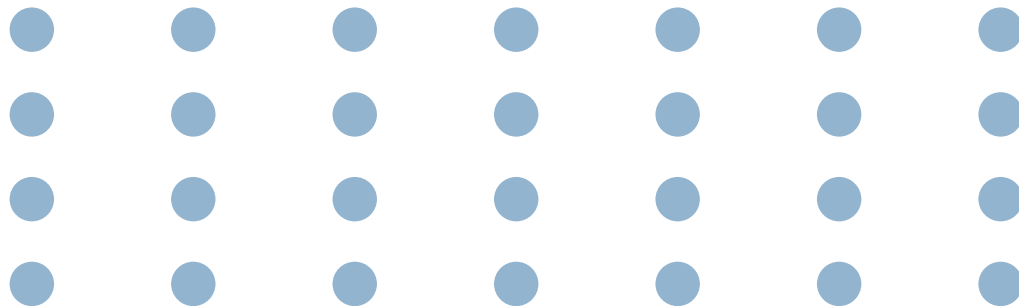


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FINANCIAL MANAGEMENT

European International University-Paris



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Pay with card or paypal

4

Go to the courses tab after logging

Once you have purchased, you will see the course in your dashboard to start studying

5

Completion

On completion, you will receive certification from Pedagog and European International University-Paris by email.

For Hardcopies students can contact hello@pedagog.ac